

Ethics@Work

ETHICS: WHY IT MATTERS (AND HOW TO PERSUADE OTHERS THAT IT DOES)

VIRTUAL PANEL DISCUSSION

Moderated by Jeffrey Moriarty, Executive Director
W. Michael Hoffman Center for Business Ethics

Wednesday, February 9, 2022

12:30 to 1:30 p.m. (Online)

[Register Here](#)

Business leaders are more distracted than ever. Faced with a volatile economy, changing workforce practices and operational disruption it is increasingly difficult to enlist leadership support for an ethics program. And yet their support is vital to maintaining an effective program, especially when topics like culture and sustainability are increasingly important to all stakeholders. Whether your program is new, in transition, established or in need of renewal, learn strategies from our panel to help get your business leaders to care about having a strong ethics program.

Presented by the W. Michael Hoffman Center for Business Ethics at Bentley University.



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*Professor of Management
Founding Director, Harold S. Geneen
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